



## Press release

Leinfelden, Germany, February 2019

### The new deodorising principle from Speick natural cosmetics: 100% PURE, 100% effective

Speick PURE is the new skin care range for particularly sensitive skin. The first product: A deo stick that is 100% free from perfume, alcohol and aluminium salts. In addition to its long-lasting results, it binds and neutralises odours that have already developed. The PURE Deo Stick provides reliable protection against unpleasant odours for all skin types and for sensitive skin in particular.

Daily showering and bathing plus regular shaving or waxing places ever-increasing demands on our skin. Often, the body's own protective mechanisms are not enough to protect our skin from external influences. In particular, the fine skin under the armpits is extremely sensitive. It may react to fragrances, preservatives or alcohol, for example. This causes irritation and, as a result, requires the use of special products. That's where Speick PURE comes in with the Deo Stick to provide reliable deodorant protection, 100% free from perfume, alcohol and aluminium salts. It provides the perfect care for sensitive underarm skin with the harmonising extract of the high alpine Speick plant.

The Speick PURE Deo Stick is COSMOS NATURAL certified, which means it's 100% free from aluminium salts, synthetic fragrances and colourings, silicones, parabens and mineral oils. It is vegan, gluten and lactose free and has been dermatologically and allergologically tested.

### Product details at a glance:

Speick PURE Deo Stick, 40 ml

100% free from perfume, alcohol and aluminium salts. Effective deodorising principle with long-lasting results. Even binds and neutralises odours that have already developed. Suitable for all skin types and sensitive skin in particular.



**COSMOS  
NATURAL**

**Certified Natural Cosmetics (COSMOS):** 100% free from aluminium salts, synthetic fragrances, colours and preservatives, silicones, parabens and mineral oils. 99,8% natural origin of total. Gluten- and lactose-free. Dermatologically and allergologically tested.

### PRESS CONTACT

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